Your chief objective at the interview is to get them to like you.
Every employer is looking for just three things
Every employer is looking for just three things

• First and least important the **Skills** to do the job
Every employer is looking for just three things

• First and least important
  the **Skills** to do the job

• Second and far more important
  the **Motivation** to do it well
Every employer is looking for just three things

• First and least important
  the **Skills** to do the job

• Second and far more important
  the **Motivation** to do it well

• Third and equally far more important
  the ability to fit well into their **Team**
Skills
S M T

Skills

Motivation
S M T
Skills
Motivation
Team
“Enthusiasm makes an attractive and convincing salesman out of an assortment of dead flesh and bones”
5 areas for preparation
5 areas for preparation

1. Research
5 areas for preparation

1. Research
2. Preparing questions to ask
5 areas for preparation

1. Research
2. Preparing questions to ask
3. Preparing answers to likely interview questions
5 areas for preparation

1. Research
2. Preparing questions to ask
3. Preparing answers to likely interview questions
4. Reconnaissance
5 areas for preparation

1. Research
2. Preparing questions to ask
3. Preparing answers to likely interview questions
4. Reconnaissance
5. Psyching yourself for success